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2015 HEALTHCARE CONGRESS

DELIVERING THE FUTURE, TODAY

16-17 June 2015, The Langham Hotel, Auckland, New Zealand



medical technology

ASSOCIATION OF NEW ZEALAND

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Welcome again to the New Zealand Healthcare Congress for 2015. This extremely successful healthcare conference is being held for the fifth consecutive year and will be jointly hosted by the Medical Technology Association of New Zealand (MTANZ) and the New Zealand Health IT Cluster (NZHITC).

An exciting addition this year is our partnership with the Consortium for Medical Device Technologies (CMDT) and Callaghan Innovation to present HealthTech week. The range of events include the inaugural MedTEch Centre of Research day, an Innovation and Investment Forum a Boot Camp and Monday Forum.

The theme of the **2015 HEALTHCARE CONGRESS:** **DELIVERING THE FUTURE, TODAY**

This year we want to investigate what medical technologies are becoming available to deliver healthcare more efficiently with improved patient outcomes in the future. What can we do now to ensure that what New Zealand invests today, will make a difference in the future?

Technological advances, empowered consumers, disruptive new entrants and rising demand by the aging population are ushering in a new era of healthcare. The lines between scientific, computing, data, IT and healthcare discoveries are blurring. How can we decide what is best for New Zealand?

We encourage you to join us at the Healthcare Congress and learn what is happening in our extremely important healthcare sector. Your support is critical to the success of our Congress.

Kind regards,



Faye Sumner Chief Executive Officer



medical technology
ASSOCIATION OF NEW ZEALAND

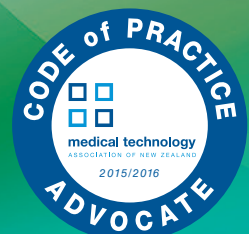
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2015 HEALTHCARE CONGRESS

**THE
CENTREPIECE
OF HEALTHTECH WEEK**

DAY 1

15 JUNE 2015
MEDTECH
CoRe DAY

DAY 2 / 3

16 – 17 JUNE 2015
NEW ZEALAND
HEALTHCARE
CONGRESS

DAY 4

18 JUNE 2015
INNOVATION
& INVESTMENT
FORUM

DAY 5

19 JUNE 2015
HEALTHTECH
ENTREPRENEURS
BOOTCAMP



Day 1

15 June 2015

MedTech CoRE Day

Attendees:

Researchers, Clinicians, Companies, Students

MedTech CoRE's Annual Conference with a focus on NZ MedTech research. New Zealand continues to have a focus on the development of advanced medical technologies in market-segments. Those involved in these areas of R&D meet to share ideas and their progress.



Day 2/3

16 – 17 June 2015

New Zealand Healthcare Congress

DELIVERING THE FUTURE, TODAY

Register at:

www.healthcarecongress.org.nz

Attendees:

Medical Technology & Health IT, Universities, Researchers, Manufacturers, Clinicians, Hospitals, Procurement Agencies, Government Officials, etc.

Be part of shaping and informing the future of New Zealand Healthcare. This is NZ's premier healthcare conference, bringing together a broad range of stakeholders who can contribute to the discussion of what needs to be done today to continue to deliver a world-class healthcare for NZ in the future.



Day 4

18 June 2015

Innovation & Investment Forum

Attendees:

Investors, Entrepreneurs, Start Ups, Innovators

A forum for investors and innovators to network and investigate opportunities to collaborate in the life sciences areas. A forum for overseas and NZ investors, manufacturers interested in raising capital and entrepreneurial clinicians and scientists to meet and identify possible collaborations that can be supported for funding outcomes. The focus this year is on Asia.

LIMITED PLACES. REGISTER YOUR INTEREST.



Day 5

19 June 2015

Healthtech Entrepreneurs Bootcamp

Attendees:

Entrepreneurs, inventors, researchers, start-ups

Calling all budding entrepreneurs, inventors and start-ups. Learn strategies to bring your concepts to market. The Healthtech Bootcamp will cover a range of modules that will challenge and help start-ups and researchers with strategies to bring their concepts to market.

LIMITED PLACES

TO REGISTER YOUR INTEREST: for Day 1, Day 4 or Day 5 please contact Victoria Jantke (victoria@mtanz.org.nz)

Keynote Speakers



Sir Malcolm Grant CBE
Chairman, NHS England, UK

Sir Malcolm is a New Zealander, born in Oamaru and educated at Waitaki Boys High School and Otago University, where he studied law. He has had an academic career as a law professor at Southampton University, University College London (UCL) and Cambridge University. In 1991 he was elected to the Chair of Land Economy at Cambridge and a Fellowship of Clare College. In 2001 he was elected Pro-Vice Chancellor of Cambridge, and in 2003 he returned to UCL as its President and Provost (Vice Chancellor), where he served for 10 years. UCL is now widely recognised as one of the top 10 universities in the world. He was knighted in 2013 for services to higher education. In 2011 he was appointed as founding Chairman of NHS England, which has the responsibility of investing the NHS budget of over £100 billion a year so as to secure the best outcomes for the health of the population of England. His other current roles include advising governments and universities on higher education in Hong Kong, Russia and the USA, and as a Bencher of Middle Temple, a trustee of Somerset House, a UK Business Ambassador and Chancellor-elect of the University of York. □



Graeme Osborne
Director, National Health IT Board, Wellington, NZ

The IT Health Board is responsible for health IT leadership. It has developed a National Health IT Plan that takes a "whole system" view to guide and prioritise the delivery of health solutions at a national, regional or local level. The Board emphasises the role of clinical leadership to promote improvements and innovation in the delivery of health care services, enabled by health information, that support the development of a sustainable health system. Graeme has worked in senior management roles in the financial, health insurance and information technology fields, including ACC, Statistics and Southern Cross Healthcare. Graeme obtained a Bachelor of Science in Mathematics and Marketing from Canterbury University in 1986. He has experience as a member on the Land Information New Zealand Audit Committee, the e-GIF Management Committee, as a trustee of the Computer Access New Zealand (CANZ) Trust, and a member of the Institute of Directors. He was also a member of the Health Intranet Governance Board, the Telecommunications User Association of New Zealand (TUANZ) Board, and the Digital Strategy Advisory Group. □



Craig Rispin
Business Futurist and Innovation Expert

Craig Rispin is a Business Futurist and Innovation Expert his expertise is in emerging business, people and technology trends – and how companies can profit from them. Craig has over 20 years experience working where the future has been created – with some of the most innovative companies in the world in the IT, consumer electronics, internet and broadcasting industries. He is an award-winning speaker and has addressed audiences as large as 16,000 people on 5 continents and has consulted with CEOs of leading companies worldwide. Some of his clients include: BHP Billiton, Canon, Colonial First State, IBM, Kimberly-Clark, King & Wood Mallesons, NRMA, Sportscraft, Symantec, Toyota, Young Presidents' Organization (YPO) and hundreds of professional industry associations. Now a keynote speaker and innovation consultant, Craig shows his clients how to: **Know First, Be First and Profit First.** □



Jamie Stanistreet
Managing Director & Vice President, Medtronic Australia and New Zealand

With more than four decades of experience in the Australian and New Zealand healthcare sectors, Jamie Stanistreet is an active member of the Australian medical devices industry and is committed to improving access for all Australians and New Zealanders requiring medical technology. Jamie joined Medtronic in 1999 following their acquisition of AVE Inc and was appointed to the Managing Director role in 2001. Prior to joining Medtronic he worked in senior sales and marketing roles with Bard Australia, 3M and Biospectrum. He has been Vice Chair of the Board for the Medical Technology Association of Australia – Australia's leading industry association for medical devices – since 2008, and has been an AmCham (American Chamber of Commerce) Governor since 2010. Jamie was instrumental in Medtronic's recognition as one of Australia's Best Employers in the 2005, 2006/07 and 2008 Hewitt Best Employers Australia and New Zealand Awards, and again in 2010 when the company received a Highly Commended award. He has also been deeply committed to promoting Medtronic as an Employer of Choice for Women by the Australian Government's Equal Opportunity for Women in the Workplace agency since 2006. In 2013, Jamie was awarded the Medical Technology Association of Australia's (MTAA) highest honour - the inaugural Outstanding Individual Achievement Award. □

Invited Speakers



Professor Chris Bullen

Director, NIHI, University of Auckland

Chris Bullen is Professor of public health, and Director, National Institute for Health Innovation (NIHI), at the University of Auckland. He is a public health physician and researcher with a special interest in the prevention and management of non-communicable diseases. His group at NIHI has more than a decade of experience of developing and testing technology-enabled behaviour change interventions, particularly those involving mobile phones, where they have been world-leaders. His PhD and much of his research has been on novel interventions for smoking cessation, but more recently he has begun

to explore other behaviours where addiction is a major feature, and where technology may play an important supportive role in relapse prevention. □



Dr Gavin Clark

Director of Research & Enterprise, UoO

Gavin has a PhD in microbiology from the University of Surrey in the UK. He served studentships at Nestle (Switzerland) and Glaxo Group Research (UK), and then worked in antibiotic discovery research at SmithKline Beecham Pharmaceuticals (1993-6). Since 1997 Gavin specialised in knowledge transfer, serving a variety of roles in Universities, government and spin-outs in NZ and in the UK. Gavin commercialised technology at the Universities of Edinburgh (1997-9) and Bristol (2000-03), then moved to NZ to be Director of Commercialisation at Massey University (2003-07) and founding CEO of Polybatics Ltd (2005-

7). Returning to the UK for the period 2007-12, Gavin was Deputy Director of the Biosciences Knowledge Transfer Network, advisor to government in the Innovation and Growth Team for Industrial Biotechnology and Industrial Liaison Director at an Engineering Doctorate Centre at Newcastle University. Gavin is currently Director of Research & Enterprise at the University of Otago and co-founder of the SEED enterprise programme that inspires student teams to form start-ups. Gavin is a member of the steering committee of NZ's Consortium for Medical Device Technologies and a Director of NZBIO. □



Ross Darrah

General Manager for Procurement, healthAlliance

Ross Darrah is a familiar face to many in procurement circles internationally. In his current role as General Manager for Procurement within healthAlliance, a shared services organisation to the health sector, he is responsible for leading his team to deliver procurement nationally — a first within New Zealand. Managing procurement spend at a national level is significant but it takes on extra importance when it's directly contributing to better healthcare in our communities. He brings a wealth of experience, having founded and led Management Toolbox, an innovative company of organisational engineers who help

businesses sharpen their strategy for growth and efficiency. The company later formed Grant Thornton New Zealand's new Business Transformation service. □



Sean Gray

CEO, New Zealand Artificial Limb Service

Sean Gray is the CEO the New Zealand Artificial Limb Service who provide prosthetic and rehabilitation services to 4,300 amputees across the country. Amputee expectations of their prosthetic limbs are changing rapidly which are driven by daily developments and media stories on technology components, materials and manufacturing processes. As such, how NZALS creates independence for amputees in the future will be heavily dependent on how it embraces technology. Mr Gray has a Bachelor of Applied Science from Massey University and a Master of Business Administration from Macquarie Graduate

School of Management, Sydney, has served in senior management roles with Diabetes Australia – NSW, AIMEDICS and Life Without Barriers. Life Without Barriers is a national service provider for disability, foster care and community aged care in Australia with a \$309 million per annum turnover. AIMEDICS was a venture funded medical device company while Diabetes Australia-NSW provides services to over 245,000 people with diabetes through a range of government contracts and commercial activities. □



David Hepburn

Senior Vice President, Smarter Hospital Orion Health

David Hepburn is the leader of Orion Health's ENTERPRISE Hospital Solutions globally and is responsible for strategy and overall delivery of our products and services to Hospital customers. David is leading the capability development and investment in Orion Health ENTERPRISE – an end to end open platform for the "Whole of System" and Hospital. This platform gives Orion Health a rich capability within the walls of a hospital and when aligned with the broader Orion Health portfolio can deliver seamless integration across the care continuum. Prior to joining Orion Health, David was with Perot Systems / Dell and led its Services and Outsourcing business to Physician, Health Information Exchange, Insurance and Business Process Outsourcing customers. He spent 11 years with Perot Systems based in Europe and the USA, but has experience working with private and public customers in almost all global healthcare markets. Prior to joining Perot Systems, David was an officer in the U.K. armed forces and served on operational duties in Bosnia and Northern Ireland. He holds a bachelor of engineering degree in chemical engineering from Loughborough University, U.K. David currently resides in Auckland, New Zealand. [□](#)



Professor Peter Hunter

Director, Auckland Bioengineering Institute, University of Auckland

Peter Hunter completed his Engineering and Masters of Engineering degrees at the University of Auckland before undertaking his DPhil (PhD) in Physiology at the University of Oxford where he researched finite element modelling of ventricular mechanics. Since then his major research interests have been around modelling various aspects of the human body using an anatomically and biophysically based approach which incorporates the detailed anatomical and microstructural measurements and material properties into the continuum finite element models. As recent Co-Chair of the Physiome Committee of the International Union of Physiological Sciences he is helping to lead the development of modelling standards and the use of computational methods for understanding the integrated physiological function of the body in terms of the structure and function of tissues, cells and proteins. In 2006 Peter was elected a Fellow of the Royal Society (London). In 2009, he was awarded the Rutherford Medal, New Zealand's top science award, as well as the KEA World Class NZ award in Research, Science, Technology and Academia. [□](#)



Professor Raechel M Laing

Clothing and Textile Sciences, Head of Department - Applied Sciences, University of Otago

Raechel Laing, an academic at the University of Otago, has a PhD from that university and a Masters degree from the University of Tennessee. She was awarded a personal chair at the University of Otago in 2004, and is currently Head of the Department of Applied Sciences at the University of Otago. She is a Chartered Textile Technologist and Fellow of the Textile Institute, a recipient of an Honorary Fellowship and the Holden Medal from that Institute, and a member of the International Council of The Textile Institute. Her Board memberships have included Standards New Zealand, New Zealand Wool Testing Authority, Mercy Hospital (Dunedin). Key areas of research include the structure/function/properties/performance relationships of textiles, and interactions between textiles and the human body. This expertise has been called on by a number of organisations (e.g. employer groups, Department of Labour, Standards New Zealand, NZ Olympic Committee), industry groups (e.g. currently leading an international panel on wool in human health and wellbeing for the International Wool Textile Organisation), and the wider public (e.g. Radio New Zealand National's Our Changing World). [□](#)



John Macaskill-Smith

CEO, Midlands Health

John is the CEO of Midlands Health Network and Pinnacle General Practice Network. John has a broad history of working in the health sector, as a provider, for central government in commissioning roles for the Health Funding Authority and the Ministry of Health, in policy development and for the last 10 years leading one of New Zealand's most proactive and dynamic primary care networks. John is well known for his honest no mucking around approach to making things happen in primary health care. Currently Midlands Health Network is spear heading the exploration of new models of care, to ensure that there is a sustainable fit for purpose primary care environment that is integrated with the broader sector. John also chairs the Midland Alliance Team, a new emerging model for collective governance and management of a whole of system approach across primary and secondary care including both public and private sector services. The Midland ALT covers four District Health Board areas in the central North Island. John strongly advocates for a whole of system view for the health and broader social sector. He is also on a wide range of national governance and advisory groups. In the odd free time, John grows olives and chases his three kids with a little trout fishing thrown in when possible. [□](#)

Invited Speakers



David Meates

Chief Executive, Canterbury & West Coast District Health Boards

David is responsible for the health services for over 550,000 New Zealanders, and the leadership of over 10,500 direct employees and thousands more NGO health sector workers contracted by the DHB. He is a big picture thinker and has particular skills in leading change, and motivating and mobilising others to be part of the transformation. David is passionate about health and what's possible when people grasp the vision and work collectively for the greater good. The achievements of the Canterbury Health System are testimony to his leadership. David has overseen the creation of what has been identified as one of the most integrated health systems in the world by The Kings Fund (an independent charity working to improve health and health care based in the UK). In 2011 David was awarded the highest standing award by the NZ Medical Association for exemplary leadership for the devastating earthquakes in Canterbury. In 2014 David was made a member of the NZ Order of Merit for services to health. Originally from Canterbury, David has worked in both the private and public sectors, in NZ and the UK. □



Dr Lance O'Sullivan

GP, Kaitia

Dr Lance O'Sullivan is a GP based in Kaitia. A Maori doctor fluent in Te Reo. A passionate advocate for Maori health and treating patients regardless of whether or not they could afford treatment. He is also committed to supporting and encouraging Maori Youth Leaders. In 2013 he established The Moko Foundation, to help support and encourage our children, youth and whanau living in Northland and Aotearoa. His drive for accessible healthcare and partnering with the Community extends beyond his patient-centric clinic Te Kohanga Whakaora, establishing MOKO (Manawa Ora, Korokoro Ora, "Healthy Heart, Healthy Throat"), V-MOKO, a school based and online service focused on preventing rheumatic fever among primary and intermediate students in and around Kaitia. In recognition for his achievements, Lance was named Kiwibank New Zealander of the Year 2014, received a Sir Peter Blake Leadership Award and Public Health Association Public Health Champion Award in 2013 and named TVNZ Maori of the Year 2012. Dr Lance O'Sullivan a GP, creator of revolutionary health programs, pioneer for equal health care in his community. Charismatic and hardworking, making great contributions to healthcare in the Far North. Forging a path for our future leaders taking every opportunity to great heights. □



Professor Matthew Parsons

University of Auckland / Waikato DHB

Professor Matthew Parsons holds the position of Clinical Chair in Gerontology, a joint appointment between Waikato District Health Board and The University of Auckland. He has a PhD and Masters in Ageing from Kings College London, a Hons degree in Psychology and Human Biology and is a registered Nurse. Matthew has been significantly involved in the guiding older person and disability services in New Zealand for the last 15 years. He has published in excess of 80 peer reviewed journal articles and provides advice to numerous countries in relation to Home Care services. He has a passion for health technology and was a principal investigator in the ASSET trial; a multi-centred randomised controlled trial of tele-monitoring across New Zealand. □



Dr Mary Quin

Chief Executive, Callaghan Innovation

Dr Mary Quin is Callaghan Innovation's inaugural Chief Executive. Born in Palmerston North, she returned to New Zealand to take up the role after more than 30 years working overseas in senior executive roles in NASDAQ-listed companies such as Eastman Kodak and Xerox, where she was VP of Strategy and Business Development for the US\$5.5 billion Production Systems Group. Her most recent role was as President of the 2,800-person US support services company, NANA Management Services LLC in Alaska, which is jointly owned by the indigenous Inupiat people. Dr Quin graduated from the University of Canterbury with a Bachelor of Science (Honours) with First Class Honours in Physics. She has a PhD in Materials Science and Engineering from Northwestern University in Illinois. After working in research and development for engineering company Raychem for several years, she attended Harvard Business School, where she received an MBA with High Distinction and graduated as a Baker Scholar. □

**Dr Diana Siew***National MedTech Sector Manager, Callaghan Innovation*

Diana Siew's role in the NZ Innovation environment is to support and help develop NZ's medical technology sector to grow the economy through partnerships and collaborations between firms, researchers, clinicians/end-users and government. Two complementary initiatives in NZ that underpin her Sector Manager role are the Consortium of Medical Device Technologies (CMDT - www.cmdt.org.nz) and the MedTech Centre of Research Excellence (MedTech CoRE). Diana co-chairs the CMDT and is an Associate Director of the MedTech CoRE, responsible for strategy and industry relationships. Diana previously held senior science management roles at Industrial Research Limited and Callaghan Innovation, becoming involved in the commercialisation of early stage technologies. This sparked her interest in developing the ecosystem to support start-ups into sustainable entities. She has worked closely with the Medical Technology Association NZ for the last 10 years to develop an industry network supporting emerging medtech companies. A chemist by training, Diana has 20 years of experience in operational management, and strategy development and implementation. She enjoys mentoring and coaching young science talent. Diana studied for her PhD, MSc (1st Class Hons) and BSc degrees at the University of Auckland. □

**Dr Johan van Schalkwyk***Auckland District Health Board*

Dr Johan van Schalkwyk is a Perioperative Physician in the Department of Anaesthesia & Perioperative Medicine at Auckland District Health Board. He is a fellow of the Royal Australasian College of Physicians with a longstanding interest in quality improvement in Medicine. He started programming in Lisp and assembly language in 1978 and can get by in a variety of computer languages/programming environments including SQL, R, PHP, Perl, and Javascript. Like Deming, he believes that 95% of our behaviours are conditioned and constrained by our circumstances, but is keen on exploring the remaining 5% with vigour. He writes a bit: <http://www.ncbi.nlm.nih.gov/pubmed/?term=van+Schalkwyk+JM%5Bau%5D> □

**Dr Robyn Whittaker, MBChB, MPH, PhD, FNZCPHM***Programme Leader of Health Informatics & Technology Research, National Institute for Health Innovation, University of Auckland*

Dr Robyn Whittaker is Programme Leader of Health Informatics & Technology research at the National Institute for Health Innovation, University of Auckland. She is also a public health physician leading healthcare innovations at Waitemata District Health Board. Her research interests are particularly in mobile health and digital health – using ICT to deliver health information and services to the population. Current trials include a diabetes self-management support programme and health information for young families. She is a member of the National Telehealth Forum Leadership Group and consults internationally to groups such as the World Health Organisation/International Telecommunication Union's global mHealth programme. □

MASTER OF CEREMONIES**Andrew Patterson MCE, B.COM***Broadcaster, Writer, Business, & Economics Commentator*

A self-confessed 'news junkie,' Andrew is a close follower of global business trends, particularly innovation and entrepreneurship. Beginning his career in the finance sector after earning his commerce degree at the University of Auckland, Andrew switched to a career in media in 1992. He recently completed his Master's in Business Commercialisation & Entrepreneurship. Following six years in Sydney working for the Australian Broadcasting Corporation, Andrew returned to New Zealand in 2006 to join RadioLIVE as business editor. In 2011 he became a freelance correspondent retaining his role as RadioLIVE's business commentator and presenter of his popular weekend programme Sunday Business. He is also a columnist for the business news website interest.co.nz and a sought after speaker and MC at corporate events and conferences. He has a particular interest in social enterprise and business education and is an ambassador for the Lion Foundation Young Enterprise Programme and sits on the selection panel for the Vodafone Foundation's World of Difference project. □

CONGRESS PROGRAMME

TUESDAY 16TH JUNE 2015		
0730 – 0845	Registration Desk and Exhibition Open. Welcome Refreshments	Great Room I
0845 – 0900	Opening Remarks Chandra Selvadurai , Chair, Medical Technology Association of New Zealand Jodi Mitchell , Chair, New Zealand Health IT Andrew Patterson , Master of Ceremonies	Great Room III&IV
0900 – 0905	Opening Presentation Sir Peter Gluckman (via video)	
0905 – 1000	Plenary Presentation Sir Malcolm Grant , Chair NHS England, UK	
1000 – 1030	Plenary Presentation	
1030 – 1100	Morning Tea and Exhibitor Networking	Great Room I
HEALTHCARE CONGRESS		CMDT
1100 – 1230	Great Room III-IV	1100 – 1230 Great Room II
1100 – 1130 Plenary Presentation Craig Rispin , Business Futurist and Innovation Expert Where Health and Smart Technology are Converging 1130 – 1230 The Newcomers to the Health Sector that are Driving the Growth of Healthcare Consumerism There has been much publicity about newcomers to the Medtech space i.e. Apple / Google and their possible influence on the trend of the more empowered and informed patient. Is the Medtech sector in the health space or the technology space? How can traditional Medtech demonstrate its value with the growing health consumerism?		Growing NZ's Medtech Sector - The Ecosystem, Initiatives and Challenges NZ needs its Medtech industry to grow its economy and address its own healthcare cost challenges. We have 160 firms associated with our Medtech sector today - many of which are startups. Our challenge is to grow these emerging entities into sustainable businesses. How are we doing this? <ul style="list-style-type: none"> Navigating NZ's Innovation Ecosystem Dr Mary Quin, Chief Executive, Callaghan Innovation Funding for MedTech R&D Bram Smith, KiwiNet and Graham Scown, Return on Science The MedTech CoRE – What can this Translational Research Initiative do for your Company? Prof Peter Hunter, Director, Auckland Bioengineering Institute, University of Auckland Annual Update from the Consortium of Medical Device Technologies Dr Gavin Clark, Director of Research & Enterprise, UoO and Dr Diana Siew, National MedTech Sector Manager, Callaghan Innovation
1230 – 1330	Lunch and Exhibitor Networking	Great Room I
1330 – 1400	Global Trends in Healthtech Jamie Stanistreet , Vice President & Managing Director, Medtronic Australia and New Zealand	Great Room III-IV
HEALTHCARE CONGRESS		CMDT
1400 – 1500	Great Room III-IV	1400 – 1500 Great Room II
How Are CEO's Facing the Tide of Change? The Healthtech industry is facing the challenge of delivering more and meeting higher expectations on decreasing budgets, but these are not the only changes facing Healthtech. The industry is being impacted by numerous developments which have the potential to revolutionise Healthtech in new and exciting ways. Jamie Stanistreet , Vice President & Managing Director, Medtronic Australia and New Zealand Sue Martin , NZ Country Director, Johnson & Johnson Medical Chandra Selvadurai , CEO, Pharmaco (NZ) Ltd Rohan Williams , CEO, Smith & Nephew		The Next Frontier in Healthcare Value: Changing Patient Behaviour Health systems all over the world need new solutions to address the increasing cost of associated with chronic illness plaguing society. There is agreement that a person-centric approach to change the behaviour of individuals is the most likely to achieve success but why is it so difficult for these concepts to be adopted? Are they effective? What is their value proposition and who pays? Professor Chris Bullen , Director, NIHI, University of Auckland Siobhan Buffin , Social Coden Duncan Babbage , AUT Justin Vaughn , NIB

TUESDAY 16TH JUNE 2015

1500 – 1530 **Afternoon Tea and Exhibitor Networking** *Great Room I*

1530 – 1550 **The Digital Health Landscape – 2015 to 2020** *Great Room III&IV*

Positioning health technologies as a key enabler to support the delivery of high quality, integrated health services and models of care is going to drive planning, funding and implementation programmes over the next 5 years. What will need to be done differently and is the Health IT sector ready and able to take up this challenge?

Graeme Osborne, Director National Health IT Board

1550 – 1615 **The Social Impacts of Healthcare**

HEALTHCARE CONGRESS

CMDT

1615 – 1715 *Great Room III-IV*

The Digital Health Landscape

How will technology really make a difference – examples where a consumer-centric approach will influence models of care and health outcomes in the future.

1615 – 1630

Focus on Population Health and System-Wide Platforms for Transformational Change

David Hepburn, Senior Vice President, Smarter Hospital Orion Health

1630 – 1645

SimplHealth

1645 – 1715

Panel Session: Mobile Health & Device Technologies

A quick fire panel presentation by leading experts in their fields looking at the fast expanding and consumer driven use of mobile technology to support new models of care - what are the opportunities over the next 5 years?

The Future of Health is Mobile

Dr Robyn Whittaker, Programme Leader of Health Informatics & Technology Research, National Institute for Health Innovation, University of Auckland

Mobile Technology in the Home-based Sector – Enabling a Mobile Workforce and Connected Clients in the Community.

Jo Wallis, Geneva Healthcare

Lessons from Mobilising Gore Health's District Nursing Team and What Next?

Mitchell Pham, Augen Software Group

Q&A

1615 – 1715 *Great Room II*

Healthcare in the Community

How can technology help us provide better care and outcomes?

Dr Lance O'Sullivan, GP and Founder of The Moko Foundation, Kaitia

Technology in Healthcare: Creating a Problem or Finding a Solution

Professor Matthew Parsons, Director, Institute of Healthy Ageing

Technology: clients YES and service HOW

Sean Gray, CEO, New Zealand Artificial Limb Service

1715 – 1730 **Reflections Summary of the Day** *Great Room III&IV*

Andrew Patterson, Master of Ceremonies

1730 – 1900 **Welcome Reception & Industry Exhibition** *Great Room*

1930 **Congress Dinner & Innovation Awards** *Venue: Langham Hotel Great Room III & IV*

GUEST SPEAKER: **Graeme Sinclair**, "Gone Fishin' "

CONGRESS PROGRAMME

WEDNESDAY 17TH JUNE 2015

0645 – 0900	MTANZ AGM and Breakfast (Members only)	Great Room III&IV
0800 – 0910	Registration Desk and Exhibition Open. Welcome Refreshments	Great Room I
0910 – 0915	Welcome Back Andrew Patterson , Master of Ceremonies	Great Room III&IV
0915 – 0945	Plenary Presentation	
0945 – 1000	Outputs from the Monday Forum	

HEALTHCARE CONGRESS		CMDT
1000 – 1045	Great Room III-IV	1000 – 1045 Great Room II
Can NZ DHBs become NZ Inc? <p>Collaboration is more important than ever as we look for solutions to deliver healthcare in more cost effective and efficient ways. What good ideas are we sharing and nurturing together?</p> Key DHB CEOs Panel Discussion		Big Data is Here! What Happens Next? <p>Data analytics is the topic du jour in every industry. What are we doing with healthcare data that is collected? What insight and value can we gain from this data?</p> Big data – will Plato's obese white elephant utterly crush Medicine? <p>Dr Johan van Schalkwyk, Auckland DHB Clive Gold, EMC Dr Bryan Smith, Callaghan innovation</p>
1045 – 1115	Morning Tea and Exhibitor Networking	Great Room I
1115 – 1145	Overview of the Changing Landscape of NZ Healthcare: Towards 2020	Great Room III-IV
HEALTHCARE CONGRESS		CMDT
1145 – 1245	Great Room III-IV	1145 – 1245 Great Room II
Reimbursement and Regulations <p>Collaboration between industry and payers set to change market access landscape. There is growing perception that payers and industry need to work together to solve problems and find solutions. What will the new procurement landscape look like?</p> <p>Ross Darrah, General Manager for Procurement, healthAlliance John Macaskill-Smith, CEO, Midlands Health Senior PHARMAC Executive</p>		Wearable Technology and Remote Monitoring <p>Wearable medical technology is becoming a hot commodity. As these devices come to market, they have the potential to help both patients and clinicians monitor vital signs and symptoms. What is NZ's competitive advantage in this space?</p>
1245 – 1345	Lunch and Exhibitor Networking	Great Room I

CONGRESS PROGRAMME

WEDNESDAY 17TH JUNE 2015

1345 – 1430

What Place Does Health Technology Assessment Have Today In The Rapidly Changing Health Environment?

Great Room III-IV

National Health Committee

HEALTHCARE CONGRESS		CMDT	
1430 – 1545	Great Room III-IV	1430 – 1545	Great Room II
<p>Chaired by <i>John Windsor, Clinician, Auckland DHB</i></p> <p>Robotics in Surgery</p> <p>Lessons learned from first generation robotic surgery applied to the next generation?</p>		<p>Design - The Importance of Design in Product Useability</p>	
1545 – 1600	<p>Reflections</p> <p>Summary of the Day</p> <p>Andrew Patterson, Master of Ceremonies</p>		Great Room III-IV
1600 – 1800	<p>WORKSHOP</p> <p>PHARMAC “Factors for Consideration”</p> <p>The first Industry workshop to introduce PHARMAC revised factors for consideration. Essential for any organisation interacting with PHARMAC.</p>		Great Room III&IV

*Some invited speakers are not yet confirmed & programme is subject to change.

Social Events

WELCOME RECEPTION


Tuesday	16th June 2015 17:30 hrs to 19:00 hrs
Venue	Langham Hotel, Exhibition Hall
Cost	Included in the full registration fee
Dress	Business attire

CONFERENCE DINNER:

Tuesday	16th June 2015 19:00 hrs to late
Venue	Langham Hotel, Great Rooms III&IV
Cost	\$99 per person with a full registration. Additional guest tickets can be purchased for \$155 incl of GST each
Dress	Business attire



Graeme Sinclair
"Gone Fishin"

As Managing Director of Frontier Television (NZ) Ltd, Graeme Sinclair continues to produce the popular TV series "Gone Fishin", which is now in its 21st year on television. Graeme has spent most of his formative years involved in outdoor pursuits both recreationally and professionally; fishing; hunting; as a white water rafting guide; diving instructor; and skiing to name just a few activities. He also developed and ran outdoor management and team building courses. Even now, having been diagnosed with Multiple Sclerosis approximately 17 years ago, Graeme does not let being in a wheelchair stop him. He continues to do as many of these activities and more! 

Registration Information

Click here to register www.healthcarecongress.org.nz

ACKNOWLEDGEMENT

All registrations received prior to 9.00am 12 June 2015 will be acknowledged in writing. Registrations received after this date will be processed on the day you arrive at the Congress. Online registrations will be acknowledged with an automated email response and a tax invoice immediately after completion of the online registration process.

ALTERATIONS

Alterations to your registration must be in writing via:

1. **Email:** lesley@w4u.co.nz
2. **Post:** Workz4U Limited, PO Box 90641, Victoria St West, Auckland 1142, New Zealand

CANCELLATION AND REFUND POLICY

All cancellations must be made in writing to the Congress Managers. Cancellations made by Monday 11 May 2015 will be refunded, less 25% to cover administration costs. After this date, no refunds will be made. All refunds will be processed after the Congress. Refunds will only be made by the same method as payment was received. If, for reasons beyond the control of the Organising Committee, the Congress is cancelled, registration fees will be refunded after deduction of expenses incurred.

PAYMENT

All prices are quoted in New Zealand dollars (inclusive of GST). Registration cannot be confirmed until full payment is received. Credit card payment is not compulsory for online registration as you will receive a tax invoice with your registration confirmation.

Cheque/Money Order/Bank Draft. Please make payable to "Workz4U Conference Account". All payments MUST BE IN NEW ZEALAND DOLLARS.

Credit Cards. Amex, Mastercard and Visa are accepted. Credit Card payments will appear as Workz4U Limited on your statement.

Online Banking. Please use delegate's surname as a reference when transferring funds electronically. If transferring funds from overseas please ensure that you transfer the full amount including an international transaction fee of NZ\$25.

ANZ Bank, Pukekohe Branch, 110 King Street,
Pukekohe 2310, New Zealand

Name of Account:

Workz4U Conference Account - CONGRESS15

Account #: 06-0293-0099402-63

Swift Code: ANZBNZ22

Please use reference:

CONGRESS15 <your surname>

ONSITE REGISTRATION

If you have not registered by 9.00am 12 June 2015, you can register on-site. On-site delegates are not guaranteed meeting documentation or any inclusive social function tickets.

REGISTRATION DESK

The registration desk will be open as follows. Our team will be happy to assist with any queries.

Tuesday 16 June 2015	0730 – 1900 hours
Wednesday 17 June 2015	0800 – 1700 hours

Registration Fees

(NZ\$ and inclusive of GST)

Full Congress Registration

Full Registration includes:

Earlybird by 4 May 2015 : **NZ\$820** INCL GST
Standard after 4 May 2015 : **NZ\$950** INCL GST
Group Discount (min 4 people) : **NZ\$765** INCL GST
by 4 May 2015

Please note: Full registrations cannot be shared.

Full Registration includes:

- Entry to all Congress sessions
- Congress Programme and Book of Abstracts
- Entry to Exhibition
- Catering for the full Congress
- One ticket to the Welcome Reception

GROUP DISCOUNT AVAILABLE!

Register at least 4 full registrations from the same organisation, at the same time, and receive a group discount. Your registrations **MUST** be received by the earlybird date of 4 May 2015. You can do multiple registrations online via the

Congress website at www.healthcarecongress.org.nz. Simply follow the instructions on the registration page.

Please note: if one of your group cancels their registration prior to the Congress and is not replaced by another delegate, then every delegate within your group is liable for the full cost of registration. There is no group discount for day registrations.

Day Congress Registration

Day Registration includes:

Earlybird by 4 May 2015 : **NZ\$495** INCL GST
Standard after 4 May 2015 : **NZ\$560** INCL GST

Day Registrations cannot be shared

Day Registration includes:

- Entry to Congress session on the day of registration only
- Congress Programme and Book of Abstracts
- Entry to Exhibition on the day of registration only
- Catering for the day of registration

Congress Venue



LANGHAM HOTEL, AUCKLAND

83 Symonds Street, Auckland Central, New Zealand
P: +64 9 379 5132
F: +64 9 377 9367

Location and Parking

VALET PARKING

Ensure your vehicle is safe and secure. A valet parking service is provided at a daily charge of NZ\$35 per vehicle for 24 hours (subject to availability) and prices may vary.

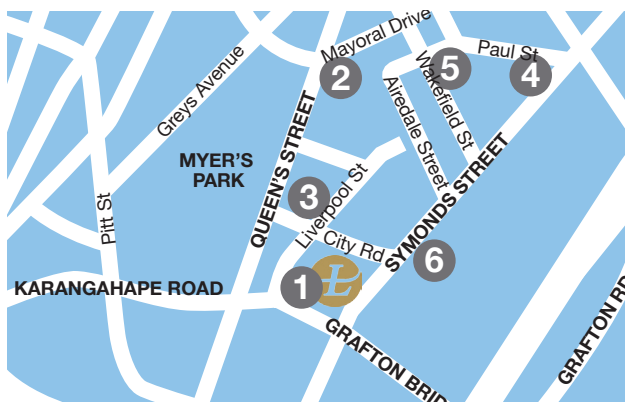
SELF-PARKING OPTIONS

Should you wish to park your own vehicle, there are a number of public car parks near The Langham, Auckland.

<http://auckland.langhamhotels.co.nz/pdf/LocalCarParkMap2012.pdf>

LANGHAM SHUTTLE

The Langham provides a complimentary Shuttle Bus from the Langham Hotel to Downtown Auckland from 07.00am to 09.30pm each day and return. Please see the Langham Reception for details.



- | | |
|---|---|
| 1. Liverpool Street
Tournament Parking | 4. Unipark
Wilson Parking |
| 2. 450 Queen Street
Tournament Parking | 5. Wakefield Street
Wilson Parking |
| 3. Q Central
Wilson Parking | 6. 100 Symonds Street
Wilson Parking |

Accommodation

Accommodation has been reserved at special rates at The Langham Auckland. Please secure your accommodation directly with the Langham via the Congress website.

Rooms to be used at the Langham Hotel are as follows:

Plenary Sessions:	Great Room III&IV
Concurrent Sessions:	Great Room II
	Great Room III&IV
Catering:	Great Room I
Exhibition Area:	Great Room I
Registration Area:	Great Room – Prefunction
Welcome Reception:	Great Room I
Congress Dinner:	Great Room III&IV
Meet the Investor:	Crystal Room



General Information

AIRPORT

Auckland Airport

W : www.auckland-airport.co.nz
P : +64 9 275 0789 or 0800 247 767
E : tellus@aucklandairport.co.nz

The Langham Auckland is a 40 minute drive from Auckland International Airport. The average taxi fare from the airport to The Langham Hotel is NZ\$85 depending on traffic. For those wishing to travel in style one of The Langham's limousines can be booked to meet you at the airport for NZ\$90. Please email the hotel to reserve your limousine. Airport shuttle services are available and car rental and limousine services may be arranged on request by contacting the hotel concierge.

CONTACT DURING THE CONGRESS

As a courtesy to speakers, delegates are requested to switch off mobile phones and pagers during sessions.

Messages can be left at the registration desk. Delegates will need to check with the registration desk if they are expecting any messages.

FACILITIES FOR PEOPLE WITH DISABILITIES

Please indicate when registering if you require disabled facilities.

GOODS AND SERVICES TAX

Goods and services in NZ are subject to a 15% tax (GST). This is usually included in the price, but if not, is clearly stated.

SPONSORSHIP

Expressions of interest in participating as a Congress Sponsor are welcomed. If you are interested, contact:

Victoria Jantke, MTANZ

P : +64 9 917 3645
E : victoria@mtanz.org.nz

INSURANCE

Delegates are advised to book comprehensive travel and medical insurance and ensure that all possessions are adequately insured. The policy should include loss of fees/deposits through cancellation of your participation in the Congress. The Congress Managers will not accept any responsibility for delegates failing to arrange insurance.

LIABILITY DISCLAIMER

The Organising Committee, including the Congress Managers, will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the meeting or related events. In the event of industrial disruption or other unforeseen circumstances, the Congress Managers accepts no responsibility for loss of monies.

NAME BADGES

All delegates will be given a name badge upon registration. This name badge is your official pass to sessions, catering areas, the Welcome Reception and the Congress Dinner. It is necessary for delegates to wear their name badge at all time when on-site.

NO SMOKING POLICY

Smoking is banned in public buildings and many hotels and restaurants in New Zealand, including the Congress venue.

RENTAL CARS



www.avis.co.nz



www.budget.co.nz



www.hertz.co.nz



www.europcar.co.nz



www.thrifty.co.nz

TAXIS AND SHUTTLES



www.corporatecabs.co.nz



www.regencycabs.co.nz



www.greencabs.co.nz



www.supershuttle.co.nz

Organising Committee

Scott Arrol

New Zealand Health IT

Angus Brown

Johnson & Johnson

Steve Hamilton

Vento Limited

Andrew Hickey

Intermed Medical

Victoria Jantke

Medical Technology Association of NZ

John Kiteos

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