



PACIFIC INC LIMITED | PART OF THE WISE GROUP

# LeVa

## Engaging Pasifika: NASCA Conference

Ben Tameifuna and Dr Monique Faleafa  
September 2015

## Pacific Greetings

✧ Talofa Lava

✧ Malo e Lelei

✧ Kia Orana

✧ Fakalofa lahi atu

✧ Ni Sa Bula Vinaka

✧ Malo ni

✧ Fakatalofa atu

Samoa

Tonga

Cook Is

Niue

Fiji

Tokelau

Tuvalu



# LeVa



## Laying out the metaphorical mat

- ✧ “Fofola e fala kae talanoa e kainga”
- ✧ Lay out the mat so we can talk as a family.



- ✧ This is a safe space and we are one family.



# LeVa

## Who are we?



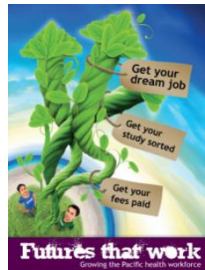
- ✧ Purpose- create opportunities for Pacific families and communities to flourish through Pacific solutions
- ✧ Spirit - igniting communities, creating change
- ✧ Focus - Tautua 2.0 (traditional values, contemporary execution)



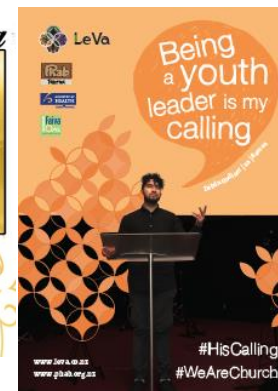
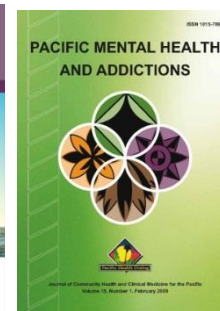
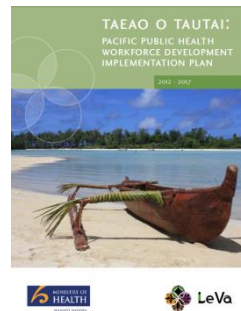
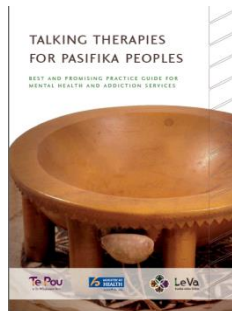


# Mental health, addictions, disability, public health, sports...

## LeVa

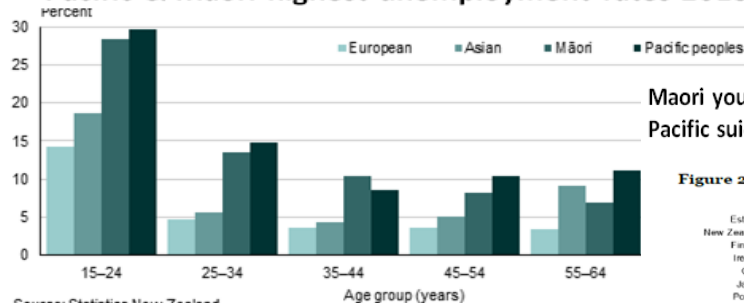


## Growing Pacific Solutions 2014



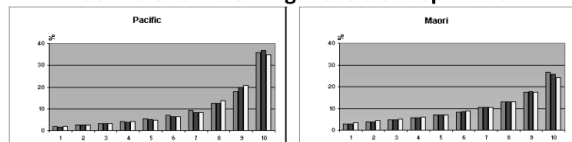
## Le Tautua Leadership programme

## Pacific & Maori highest unemployment rates 2013



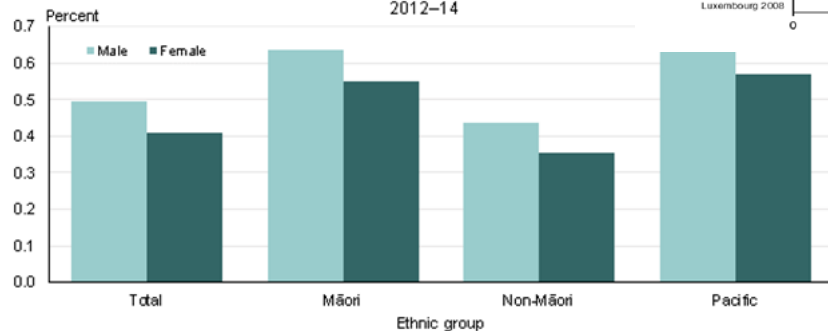
Source: Statistics New Zealand

## Pasifika and Maori high levels of deprivation



## Maori and Pacific higher rates of infant mortality

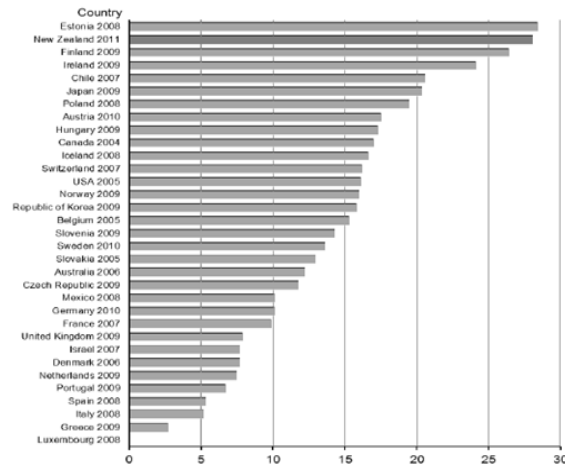
Percent dying within the first year of life ( $q_0$ )  
By ethnic group and sex  
2012-14



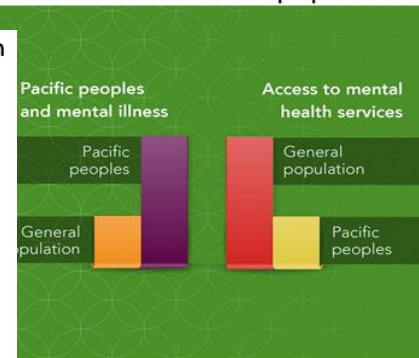
Source: Statistics New Zealand

Maori youth death by suicide 2.5 times higher than non-Maori youth  
Pacific suicide attempt rates 3 times higher than the NZ population

Figure 21: Suicide age-specific rates for OECD countries, males, 15-24 years

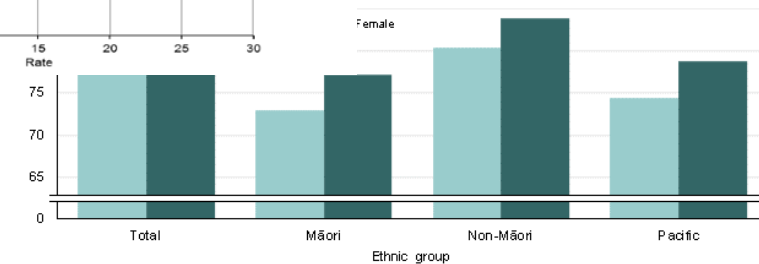


Maori & Pacific higher rates of mental illness than NZ population



at lower life expectancy 2014

ectancy at birth  
ic group and sex  
2012-14



Source: Statistics New Zealand

- ✧ Pasifika Cultural competency training programme
- ✧ Foundation level skills, knowledge and attitude to effectively engage with Pacific people and their families
- ✧ Govt and community mandated
- ✧ Engaging Pasifika Programme:
  1. EP Online
  2. EP Live
  3. EP Forum





Since 2010,  
more than

**2550**  
health and disability workers  
have completed this cultural competency training.



*Between July 2014 and June 2015...*

761 health  
workers  
completed EP  
training at **21**  
workshops  
across the  
country.



That's 311  
more than the  
previous year, a

**75%** increase



## Following completion of EP Online,



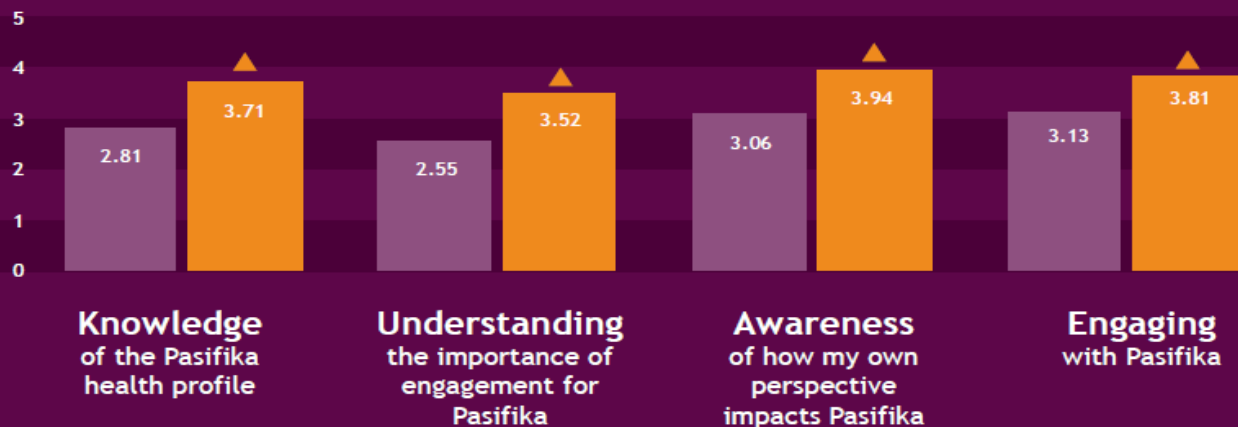
*participants show an overall average increase in confidence when engaging with Pasifika people*

Average Ratings for EP online Users 1 July 2014 to 30 June 2015

(0=not at all confident, 5=extremely confident)

■ Before EP Online

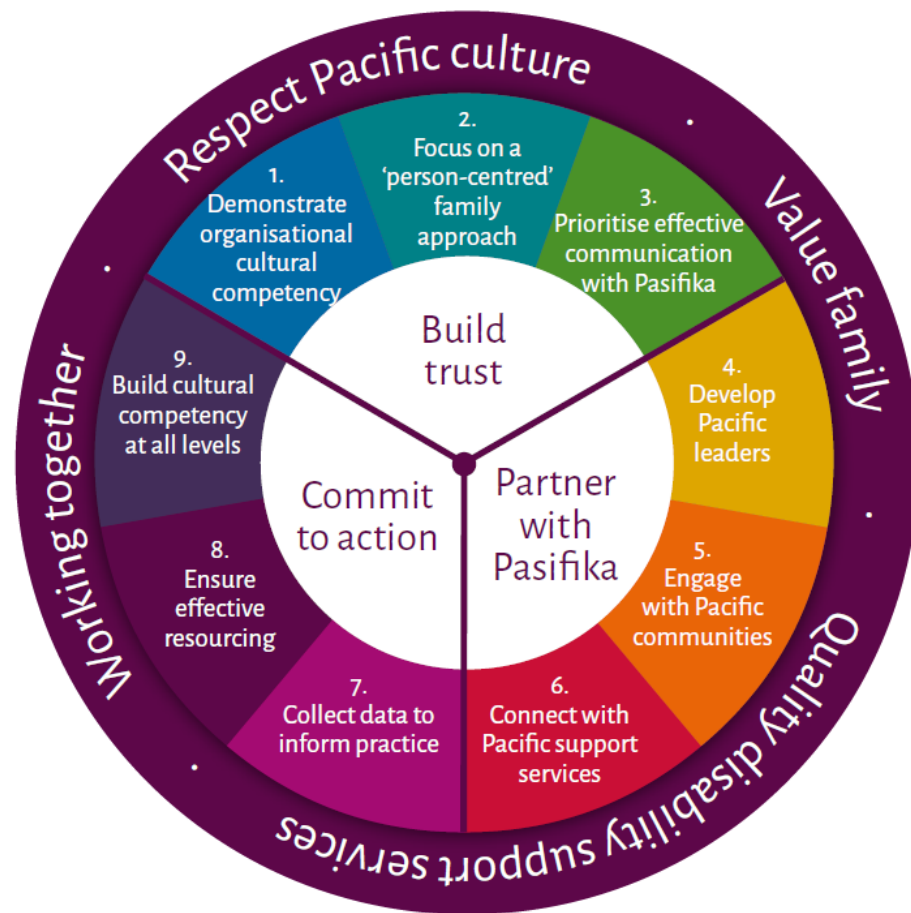
■ After EP Online



**95%** of people say that EP training is excellent.

# Organisational cultural competency

Le Va. Organisational guidelines for disability support services: working with Pasifika people with disabilities and their families.



# What does it look like when culture and care connect in health?



creating space for culture and care to connect





PACIFIC INC LIMITED | PART OF THE WISE GROUP

# LeVa

[www.leva.co.nz](http://www.leva.co.nz) 

[www.facebook.co.nz/levapasifika](https://www.facebook.co.nz/levapasifika) 

[@levapasifika](https://twitter.com/levapasifika) 